

**MIPIM: 12-15 March 2024**  
**Housing Matters! on pre-opening: 11 March 2024**  
**Palais des Festivals, Cannes**

## **New international housing conference to launch at MIPIM 2024 amid growing demand for living spaces**



*MIPIM will host 'Housing Matters!', a new half-day summit focused on sustainable housing solutions in partnership with Co-Liv on Monday, March 11<sup>th</sup> 2024*

**Paris, 23 November 2023** – In response to the escalating global demand for housing and the imperative to decarbonise the sector, **MIPIM, the global urban festival, will convene a new event dedicated to housing in collaboration with Co-Liv, a leading global association of co-living professionals.** MIPIM's unique audience, comprising key decision-makers in the real estate sector from over 90 countries, ensures a platform for exchanging tangible and replicable innovations and perspectives capable of driving significant change.

In Europe, population growth has surpassed the delivery of new homes, with the most severe shortages reported in Germany, France, and the UK. Similar trends are observed in other countries experiencing even more dynamic population growth than Europe. The residential sector is actively looking for new models to meet the market demand, from rental to ownership and other life-cycle transitions. Nearly all economies are facing a need for new forms of housing across all tenures, from social and affordable housing to private rental and ownership as well as alternative living assets such as student and later living accommodation.

***Housing Matters!*** will bring together investors, developers, local authorities, associations and urban experts to explore solutions to the rising housing demands, soaring prices and housing inequality and share visions of a sustainable housing future.

The ***Housing Matters!*** conference programme includes a roundtable discussion on the current housing landscape, a global tour of affordable and accessible housing solutions presented by representatives from different countries, a series

of engaging pitches where entrepreneurs and innovators present their solutions to housing challenges, and a speed pitching session.

To curate the most impactful content, a steering committee comprising high-level housing experts will be formed, including **Jacques Ehrmann, Group General Manager** of **Altaea**, a leading French real estate developer. The programme will conclude with a networking event.

The 2024 ***Housing Matters!*** event will build on the success of the MIPIM Co-Liv Summit launched in 2023. It will extend its focus in 2024 beyond co-living to encompass a wide range of alternative residential sectors, including single-family housing, student accommodation, build-to-rent (BTR), later-living, and other innovative solutions.

**Nicolas Kozubek, MIPIM Director, said:**

*"Every week, more than 1.5 million people move to a city somewhere in the world. Yet most global cities are not keeping up with rising housing demands, which drives up prices and housing inequality in the process. Now is the time to imaginatively explore how we might shape the future of living."*

*"At MIPIM 2024, the Housing Matters! conference will help the residential sector's leaders to discuss and uncover affordable and accessible housing solutions, whilst fostering innovation and collaboration. Together, we aim to pave the way for a more equitable and sustainable future for urban living."*

***The Housing Matters! event is included in the standard MIPIM ticket, and a separate €320 ticket will be available for non-MIPIM delegates.***

MIPIM 2024 promises to build upon the huge success of the 2023 edition, which attracted over 22,500 delegates from 90 countries, including 6,500 investors representing 76 of the world's top 100 investment managers, advising on €4 trillion of assets.

Every year MIPIM brings together the world's property, investment and political leaders to uncover solutions to the major challenges our cities face whilst driving forward the real estate industry. Sanna Marin, the former Prime Minister of Finland, will open MIPIM 2024 with a keynote speech.

International delegations and political leaders from across Europe will be joined by representatives from Japan, Canada, the USA, Qatar, Saudi Arabia and Egypt, amongst others. Delegations from over 90 countries are expected in 2024.

**Fabrice Simondi, co-founder of Co-Liv, said:**

*"In a world where the dynamics of housing are increasingly challenged, it becomes paramount to harness creativity and collaborative innovation. Our traditional frameworks have been stretched to their limits, necessitating not just new models, but a revolution in design, property ownership and management."*

*Co-Liv stands at the vanguard of this change, offering a community-driven platform where the reimagination of living spaces is not just an idea, but an actionable reality. At Co-Liv, we are committed to spearheading initiatives that lead us towards a future where housing is not just a commodity, but a community-centric, sustainable sanctuary for all."*

MIPIM 2024 will take place on 11-15 March 2024 in Cannes, France.

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